



**Parkinson's
Foundation**

Southwest Chapter
EXHIBITOR OPPORTUNITIES

MOVING DAY SANTA FE

May 2, 2026

MONTECITO

500 Rodeo Rd., Santa Fe, NM

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THE FACTS

90,000 new cases are diagnosed each year in the United States

Prevalence is expected to increase **substantially** in the next 20 years due to aging of the population

Second most common neurodegenerative disease after Alzheimer's

Nearly **one million** Americans and **ten million** worldwide are living with the disease

Average age of onset is **mid-60's**

There is **no cure** for PD, but treatments are available to improve the quality of life

PARKINSON'S DISEASE

Parkinson's disease (PD) is the second-most common neurodegenerative disease after Alzheimer's and is the 14th-leading cause of death in the U.S. It is associated with a progressive loss of motor control (e.g., shaking or tremor at rest and lack of facial expression), as well as non-motor symptoms (e.g., depression and anxiety).

OUR MISSION

The Parkinson's Foundation makes life better for people with Parkinson's disease by improving care and advancing research toward a cure. In everything we do, we build on the energy, experience and passion of our global Parkinson's community.

THE URGENCY

We are the nation's leading community for people living with Parkinson's, those who love them and those who are working to end the disease. The 1 million Americans living with PD deserve the promise of a cure and a better life today!

ABOUT OUR PROGRAMS

Moving Day is an inspiring and empowering annual fundraising event that has united more than 202,000 participants around the country living with PD, their care partners and loved ones. Moving Day is more than just a walk. It is a celebration of movement – proven to help manage Parkinson's symptoms.

Funds raised through Moving Day support the Parkinson's Foundation's national mission to:

Deliver quality care to more than 220,000 people living with Parkinson's.

Fund cutting-edge research to improve treatments and advance toward a cure.

Provide free resources for people living with Parkinson's and their families.

Resource Exhibitors are organizations or nonprofits in the local community that offer a service or program to those living with Parkinson's disease or their caregivers. The intention of a resource exhibitor is not to promote a brand or product but to provide an opportunity to share resources. Resource Exhibitors will receive a table at the event. Marketing benefits are reserved for sponsors. Sponsorship opportunities are available by request.

* WE ASK ALL EXHIBITORS TO BRING ONE (1) RAFFLE GIFT VALUED AT \$25

PARTNER EXHIBITOR: \$350

EVENT DAY BENEFITS

- Table at the event
- Logo on event shirt
- Logo on printed ad in newspaper
- Logo on event passport

FRIEND EXHIBITOR: \$250

EVENT DAY BENEFITS

- *SHARED* Table at the event to place promotional materials
- Logo on event passport

RESOURCE TABLE: \$25

- Materials on resource table
- Company/Organization name on event passport

PARTNERSHIP LEVEL

- \$350 Partner Exhibitor
- \$250 Friend Exhibitor
- \$25 Resource Table Only

OPTIONAL ADD ONS

- Sign us up as a Corporate Team
- We will provide event day volunteers

AGREEMENT

Please note the delivery of some benefits outlined is time sensitive and contingent upon when this partnership agreement is signed. By signing this agreement, your organization agrees to follow our [corporate policy](#). All payments must be received within 30 days of signing this agreement.

Agreement to pay by:

- Credit Card: call 480-506-0063 to pay by credit card.
- Check: Checks should be made payable to the Parkinson's Foundation.

MAIL TO:

Parkinson's Foundation
Attn: Donor Relations/MD Santa Fe
5757 Waterford District Drive, Suite 310
Miami FL 33126

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|-----------------------------|--|
| Total Investment | |
| Contact Name/Company | |
| Contact email | |
| Contact Phone | |
| Authorized Signature | |